

Ross Iverson

Ross is a growth expert, with a track record of success in the building industry.

Iverson started his first firm while living in Boulder, Colorado, where creative energy comes in abundance. Iverson built a materials distribution firm that targeted “DIY” homeowners. Ross received the *Capstone Award* in 1999 from Aggregate Industries for the market development of this business. He later merged this business with a large design/build firm.

As President and owner of a design-build firm, Iverson led the firm to sales growth of 228%, and cash flow growth from 50K to 1M annually over a 5-year period. Iverson landed on the *Growth 50* (fastest growing firms in Minneapolis) in 2005, and landed on the *Inc. 5000* in 2007 for growth efforts on a national level. Through strategic growth efforts, Iverson positioned the firm to be sold to an investor, and successfully sold the business in 2009.

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Iverson launched Bungalo Group with a long time colleague in 2009 after his exit, and currently has an office in Minneapolis, and a business think tank in Vail, Colorado helping firms in the building industry grow their businesses. Iverson is involved with sales process development, business planning, family transitions, financial modeling, and marketing plan creation.

Ross is also a lead trainer in the “Business Builders” program. This experience ensures owners have the tools to “work on” the business, not just “in the” business. The most important thing to Ross is not just top line revenue, but helping people with their growth, no matter what context that may be.

When not working on growth plans, you will find Ross trout fishing or kayaking on a river in the western states, and downhill or Nordic skiing. Ross is married with two young boys, and a yellow lab named “Woolly Bugger.”

“Ross is a true entrepreneur. I’ve watched as Ross has grown his business from a small firm to one of the leaders not only in Minnesota, but nationally. Ross understands what it means to start and grow a business, what it means to be a leader, and what it means to have a vision and make it a reality.”

– Sam Richter CEO SBR Worldwide

