

Kristin Kowler

Kristin helps companies in the residential building industry build Growth Zones™ – business systems that create results.

Over the years she has conceived, written, designed and produced marketing programs for clients in financial services, education, manufacturing, consulting, technology and building sectors. Unlike many business consultants – she has the hands-on skills and expertise not only to plan, but also to execute growth and marketing initiatives.

Her career began in New York City where she produced B2B communications programs for Fortune 500 clients. After returning to the Twin Cities she founded Kowler Associates, a business communications firm serving small businesses and entrepreneurs. Kristin is a founder of Wonderworks Software and has served on the boards Sales & Marketing Executives and Young Dance. She holds a B.A. from the University of Minnesota, and diplomas in piano performance from Trinity College London and the London College of Music.

As a trusted advisor, writer, designer, facilitator, instructor, strategist and team player Kristin helps companies in the building industry achieve their growth goals.

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“Kristin is extremely skilled at reviewing a situation or project and distilling all the information down to the core elements. Her insight into audiences and customer response to proposed marketing plans and campaigns is uncanny.”

– Tim Bramer, Director of Operations, ArcStone

“Kristin is a multi-talented resource whom I highly recommend. – She can see the “big” picture of what you’re trying to accomplish with your marketing and then focuses you on what really matters. – She makes sense of the complex and then simplifies it. – She’s strategic in her work, but also able to put together and implement a tactical plan. I use Kristin when I need a resource who gets it and gets it done!”

– Jill Konrath, chief sales executive, sellingtobigcompanies.com

“Kristin focused her talent on a project which had been neglected for months. The results were increased sales and stronger relationships with distributors.”

– Sue Scott, Director of Marketing, Bernafon-Maico

